

LMG TALENT PROGRAMMES

LONDON MARKET GROUP

LLOYD'S

LIIBA



lma

IUA
OF LONDON

Objective: To make specialty insurance a destination career

Working to attract young talent into the London Market to address the trend toward an ageing workforce

→ SPRING INTO INSURANCE

LONDON INSURANCE LIFE

University outreach programme, aimed at 1st and 2nd year students.

200 students from universities across the UK in groups of 50 to a taster day in the London Market.

Students are encouraged to come to the Lime St Festival, consider applying for summer internships and jobs in London Market firms.

40	Universities Represented
200	Students
50/50	Female/Male Split
55%	Ethnic Minorities
25%	IT/Maths Related Degree
35%	Lower Socioeconomic Background

2026 Dates

3rd March

11th March

12th March

19th March

→ THE FUTURES ACADEMY

LONDON INSURANCE LIFE

This brings students from 50 schools into the London Market for two weeks.

In week one students learn about the market and the roles within it.

In week two they go on placement with a market firm for four days.

- 50 Schools outreach sessions
- 1500 Students attend
- 450 Applications
- 150 Student places offered
- 63% Ethnic minority students, 50:50 male/female, 35% low-income families

2026 Dates

29th June – 3rd July

Collective activity with LMG

6th July – 9th July

Work experience in firms

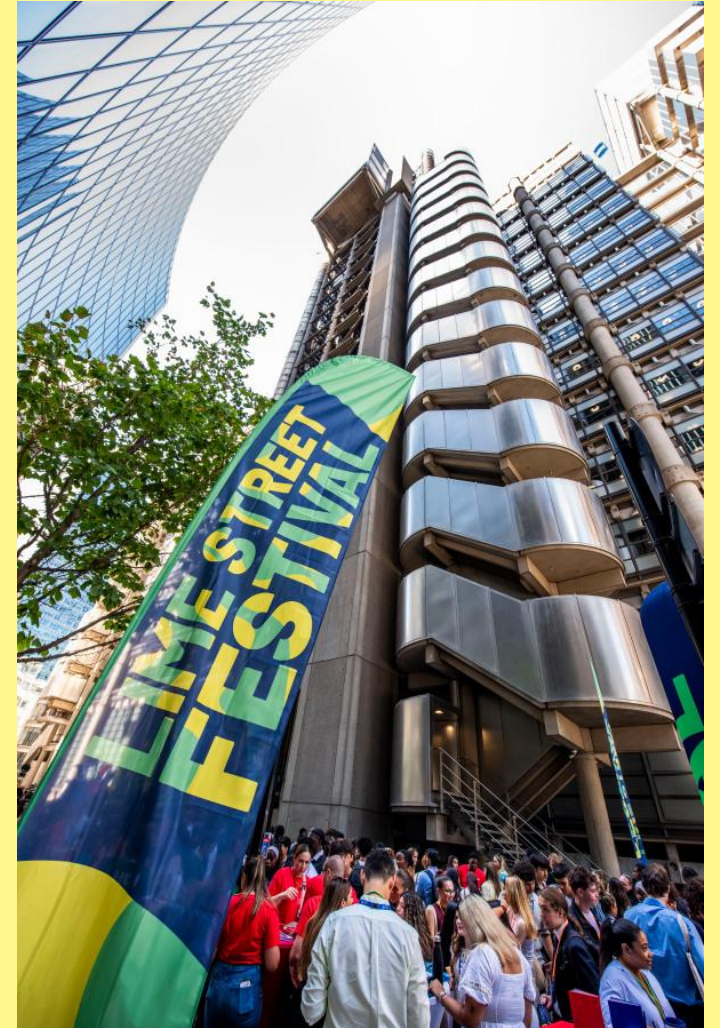
LIME STREET FESTIVAL

10th July 2026

An opportunity for 400+ students to network with over 40 companies recruiting in the London Market.

The festival has music, free pizza and ice cream, merchandise, a photographer so students get a professional headshot, a CV workshop for all the students and several fireside chats.

435	Students
44	Companies Attended
650+	Overall Attendance
4	Fireside Chats
225	Student CVs Reviewed



→ APPRENTICESHIP DISCOVERY

LONDON INSURANCE LIFE

A follow-on programme from Futures Academy.

Aim to upskill students who are interested in apprenticeships in the London Market with a mock assessment day, interview training etc.

78	Students
54	Market Volunteers
28	Companies supported

2026 Dates

October half term

→ THE TALENT HUB

LONDON INSURANCE LIFE

The objective is to reduce the cost and complexity of recruitment .

To create a single assessed pool of talent. Screening candidates for smaller firms can be time consuming and resource demanding. The Talent Hub is a programme that screens candidates, puts them through an industry recognised assessment centre ready for market firms to select and interview candidates to fill roles.

2025

110	Students Assessed
68	Students Progressed
18	Successful Hires

LONDON INSURANCE LIFE

This website is the front door to the market for young talent – a single source of information, providing relatable roles model, information on careers and a dedicated entry level jobs board for the industry

553,101

LinkedIn Impressions (Nov 2024 – Nov 2025)

3,664

LinkedIn Followers Gained (Nov 2024 – Nov 2025)

135,000

TikTok Influencer views (Nov 2024 – Nov 2025)

36,000

Website Users (Nov 2024 – Nov 2025)

206

Jobs Advertised (Nov 2024 – Nov 2025)

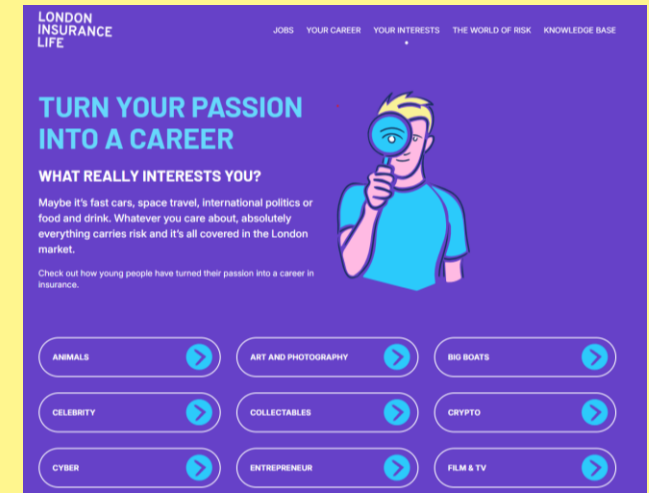
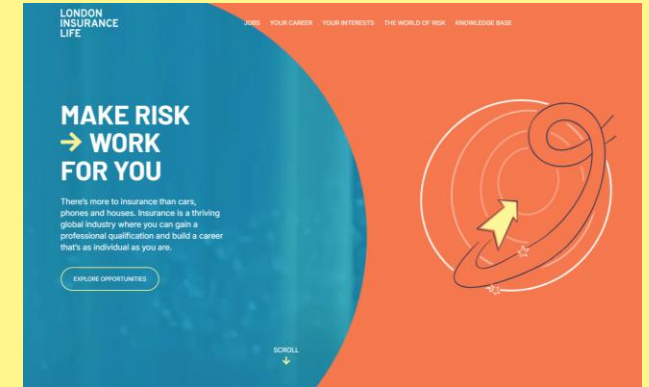
141,000

Jobs Board Page Views (Nov 2024 – Nov 2025)

1m 18s

Average Session Time (Nov 2024 – Nov 2025)

LIL Website



[Click Here : London Insurance Life](#)

FOR FURTHER INFORMATION

www.lmg.london

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